



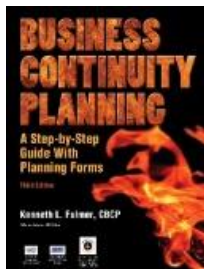
UNAPEC

BIBLIOTECA FIDEL MÉNDEZ NÚÑEZ

Bibliografías de Business Planning



Event Planning Business : Step-by-Step Startup Guide:
Vol. 4th ed. (2015).
Entrepreneur Press.
[Hacer clic para ver el link](#)



Fulmer, K. L. (2015).
Business Continuity Planning : A Step-by-Step Guide With Planning Forms:
Vol. Third edition.
Rothstein Publishing.
[Hacer clic para ver el link](#)



Kimball, C., & Entrepreneur Media, I. (2015).
Start Your Own Event Planning Business : Your Step-By-Step Guide to Success:
Vol. Fourth edition.
Entrepreneur Press.
[Hacer clic para ver el link](#)



Susan Snedaker. (2014).
Business Continuity and Disaster Recovery Planning for IT Professionals:
Vol. 2nd ed.
Syngress.
[Hacer clic para ver el link](#)

04/03/2021



UNAPEC

BIBLIOTECA FIDEL MÉNDEZ NÚÑEZ



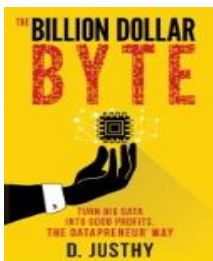
Krassimir Todorov, & Yusaf H. Akbar. (2019).
Strategic Management in Emerging Markets : 3rt
Vol. First edition.
Emerald Publishing Limited.
[Hacer clic para ver el link](#)



Mel Collier. (2010).
Business Planning for Digital Libraries : International Approaches.
Leuven University Press.
[Hacer clic para ver el link](#)



Seese, M. (2010).
Scrappy Business Contingency Planning : How to Bullet-proof Your
Business and Laugh at Volcanoes, Tornadoes, Locust Plagues and
Hard Drive Crashes. Happy About.
[Hacer clic para ver el link](#)



D. Justhy. (2018).
The Billion Dollar Byte : Turn Big Data Into Good Profits, the
Datapreneur Way. Morgan James Publishing.
[Hacer clic para ver el link](#)

04/03/2021



UNAPEC

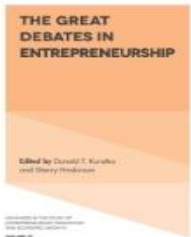
BIBLIOTECA FIDEL MÉNDEZ NÚÑEZ



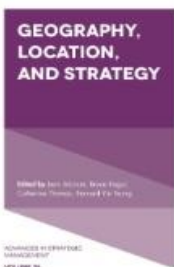
Hafford-Letchfield, T. (2010).
Social Care Management, Strategy and Business Planning.
Jessica Kingsley Publishers.
[Hacer clic para ver el link](#)



Elkin, P. M. (2007).
Mastering Business Planning and Strategy : The Power and Application of Strategic Thinking:
Vol. 2nd ed.
Thorogood Publishing Ltd.
[Hacer clic para ver el link](#)



Donald F. Kuratko, & Sherry Hoskinson. (2017).
The Great Debates in Entrepreneurship.
Emerald Publishing Limited.
[Hacer clic para ver el link](#)



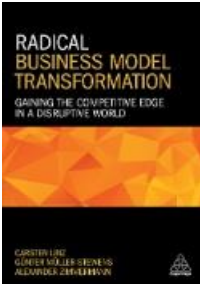
Juan Alcacer, Bruce Kogut, Catherine Thomas, & Bernard Yin Yeung.
(2017).
Geography, Location, and Strategy:
Vol. First edition.
Emerald Publishing Limited.
[Hacer clic para ver el link](#)

04/03/2021



UNAPEC

BIBLIOTECA FIDEL MÉNDEZ NÚÑEZ



Carsten Linz, Günter Müller-Stewens, & Alexander Zimmermann.
(2017).

Radical Business Model Transformation : Gaining the Competitive Edge in a Disruptive World:

Vol. 1st Edition.

Kogan Page.

[Hacer clic para ver el link](#)

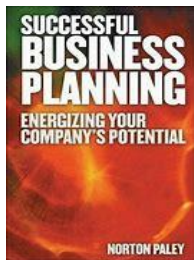


Friend, G., & Zehle, S. (2004).

Guide to Business Planning.

Profile Books Ltd.

[Hacer clic para ver el link](#)

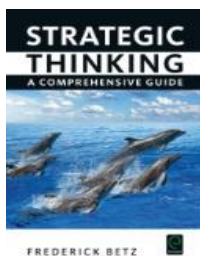


Paley, N. (2004).

Successful Business Planning : Energizing Your Company's Potential.

Thorogood Publishing Ltd.

[Hacer clic para ver link](#)



Frederick Betz. (2016).

Strategic Thinking : A Comprehensive Guide:

Vol. First edition.

Emerald Group Publishing Limited.

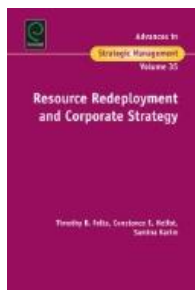
[Hacer clic para ver link](#)

04/03/2021

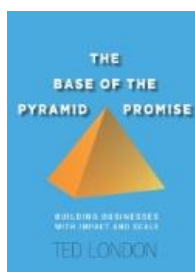


UNAPEC

BIBLIOTECA FIDEL MÉNDEZ NÚÑEZ



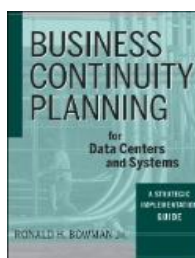
Timothy Folta, Constance Helfat, & Samina Karim. (2016).
Resource Redeployment and Corporate Strategy.
Emerald Group Publishing Limited.
[Hacer clic para ver el link](#)



Ted London. (2016).
The Base of the Pyramid Promise : Building Businesses with Impact and Scale.
Stanford Business Books.
[Hacer clic para ver el link](#)



Hughes, P. (2009).
Tax Planning for Businesses and Their Owners:
Vol. 2nd ed.
Thorogood Publishing Ltd.
[Hacer clic para ver el link](#)



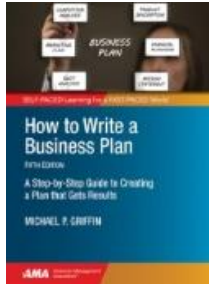
Ronald H. Bowman, J. (2008).
Business Continuity Planning for Data Centers and Systems :
A Strategic Implementation Guide.
Wiley.
[Hacer clic para ver el link](#)

04/03/2021



UNAPEC

BIBLIOTECA FIDEL MÉNDEZ NÚÑEZ



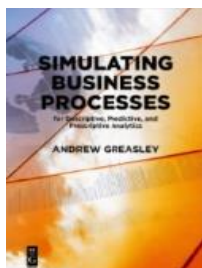
Griffin, M. P. (2015).
How to Write a Business Plan : A Step-by-Step Guide to Creating a Plan That Gets Results:
Vol. Fifth edition.
AMA Self-Study.
[Hacer clic para ver el link](#)



Susan Snedaker. (2007).
Business Continuity and Disaster Recovery Planning for IT Professionals.
Syngress.
[Hacer clic para ver el link](#)



T. K. Das. (2019).
Managing Interpartner Risks in Strategic Alliances.
Information Age Publishing.
[Hacer clic para ver el link](#)



Andrew Greasley. (2019).
Simulating Business Processes for Descriptive, Predictive, and Prescriptive Analytics.
De Gruyter.
[Hacer clic para ver el link](#)

04/03/2021



UNAPEC

BIBLIOTECA FIDEL MÉNDEZ NÚÑEZ



Kenneth J. Carrig, & Scott A. Snell. (2019).
Strategic Execution : Driving Breakthrough Performance in Business.

Stanford Business Books.

[Hacer clic para ver el link](#)



CedMA Europe. (2019).
Technical Training Management : Commercial Skills Aligned to the Provision of Successful Training Outcomes.

BCS, The Chartered Institute for IT.

[Hacer clic para ver el link](#)



Michael Schwartz, & Howard Harris. (2019).

The Next Phase of Business Ethics : Celebrating 20 Years of REIO:

Vol. First edition.

Emerald Publishing Limited.

[Hacer clic para ver el link](#)



Debra Paul, & Christina Lovelock. (2019).

Delivering Business Analysis : The BA Service Handbook.

BCS, The Chartered Institute for IT.

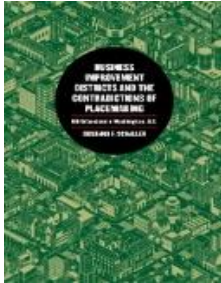
[Hacer clic para ver el link](#)

04/03/2021

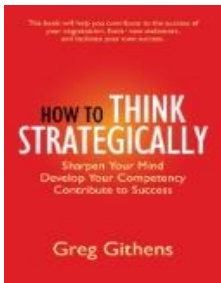


UNAPEC

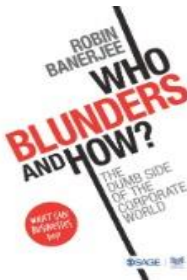
BIBLIOTECA FIDEL MÉNDEZ NÚÑEZ



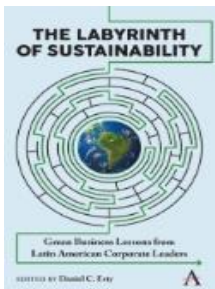
Susanna F. Schaller. (2019).
**Business Improvement Districts and the Contradictions of Placemaking :
BID Urbanism in Washington, D.C.**
University of Georgia Press.
[Hacer clic para ver el link](#)



Githens, G. D. (2019).
How to Think Strategically : Sharpen Your Mind.
Develop Your Competency. Contribute to Success. Maven House.
[Hacer clic para ver el link](#)



Robin Banerjee. (2019).
Who Blunders and How : The Dumb Side of the Corporate World.
Sage Publications Pvt. Ltd.
[Hacer clic para ver el link](#)



Daniel C. Esty. (2019).
**The Labyrinth of Sustainability : Green Business Lessons From
Latin American Corporate Leaders.**
Anthem Press.
[Hacer clic para ver el link](#)

04/03/2021



UNAPEC

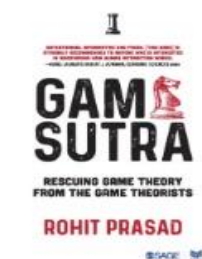
BIBLIOTECA FIDEL MÉNDEZ NÚÑEZ



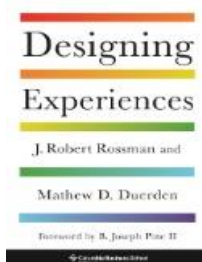
Napier, R., & Sharp, E. (2019).
Not Just Another Meeting : Creative Strategies for Facilitation.
Association For Talent Development.
[Hacer clic para ver el link](#)



Rob van Tulder, Alain Verbeke, & Lucia Piscitello. (2019).
International Business in the Information and Digital Age:
Vol. First edition.
Emerald Publishing Limited.
[Hacer clic para ver el link](#)



Rohit Prasad. (2019).
Game Sutra : Rescuing Game Theory From The Game Theorists.
Sage Publications Pvt. Ltd.
[Hacer clic para ver el link](#)



J. Robert Rossman, & Mathew D. Duerden. (2019).
Designing Experiences.
Columbia Business School Publishing.
[Hacer clic para ver el link](#)

04/03/2021

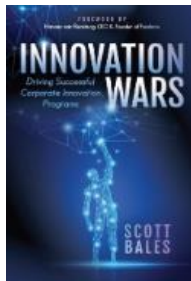


UNAPEC

BIBLIOTECA FIDEL MÉNDEZ NÚÑEZ



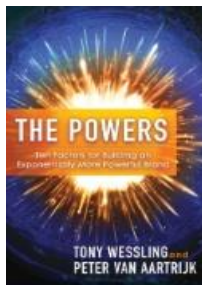
Todd Saxton, M. Kim Saxton, & Michael Cloran. (2019).
The Titanic Effect : Successfully Navigating the Uncertainties That Sink Most Startups.
Morgan James Publishing.
[Hacer clic para ver el link](#)



Scott Bales, & Hannes van Rensburg. (2019).
Innovation Wars : Driving Successful Corporate Innovation Programs.
Morgan James Publishing.
[Hacer clic para ver el link](#)



John Joseph, Oliver Baumann, Richard M. Burton, & Kannan Srikanth. (2019).
Organization Design:
Vol. First edition.
Emerald Publishing Limited.
[Hacer clic para ver el link](#)



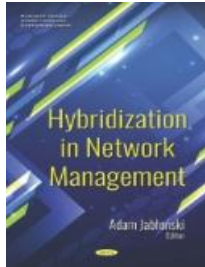
Tony Wessling, & Peter van Aartrijk. (2019).
The Powers : Ten Factors for Building an Exponentially More Powerful Brand.
Morgan James Publishing.
[Hacer clic para ver el link](#)

04/03/2021

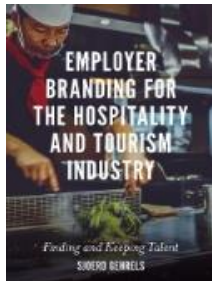


UNAPEC

BIBLIOTECA FIDEL MÉNDEZ NÚÑEZ



Adam Jabłoński. (2019).
Hybridization in Network Management.
Nova.
[Hacer clic para ver el link](#)



Sjoerd Gehrels. (2019).
**Employer Branding for the Hospitality and Tourism Industry :
Finding and Keeping Talent:**
Vol. First edition.
Emerald Publishing Limited.
[Hacer clic para ver el link](#)



Judge Graham. (2019).
**Scale With Speed : The #1 Formula for Massive Success in Today's
Marketplace.**
Morgan James Publishing.
[Hacer clic para ver el link](#)



Mark J. Kohler. (2019).
**The Tax and Legal Playbook : Game-Changing Solutions To Your
Small Business Questions:**
Vol. Second edition.
Entrepreneur Press.
[Hacer clic para ver el link](#)

04/03/2021



UNAPEC

BIBLIOTECA FIDEL MÉNDEZ NÚÑEZ



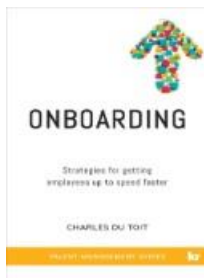
Lana Kay Coble Ed.D. CPC. (2019).

Collaborative Risk Mitigation Through Construction Planning and Scheduling : Risk Doesn't Have to Be a Four Letter Word:

Vol. First edition.

Emerald Publishing Limited.

[Hacer clic para ver el link](#)



du Toit, C. (2019).

On-Boarding : Strategies for Getting Employees up to Speed Faster.

KR Publishing.

[Hacer clic para ver el link](#)

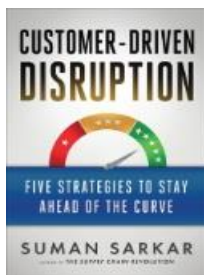


Van der Merwe, L., & Wolfson, G. (2019).

Learning in a Disruptive Age : Digital Strategies and Insights.

KR Publishing.

[Hacer clic para ver el link](#)



Sarkar, S. (2019).

Customer-Driven Disruption : Five Strategies to Stay Ahead of the Curve.

Berrett-Koehler Publishers.

[Hacer clic para ver el link](#)

04/03/2021



UNAPEC

BIBLIOTECA FIDEL MÉNDEZ NÚÑEZ



Alan Field. (2019).

Implementing an Integrated Management System (IMS) : The Strategic Approach.

ITGP.

[Hacer clic para ver el link](#)



Benjamin Gilad, P., & Mark Chussil, M. (2019).

The NEW Employee Manual : A No-Holds-Barred Look at Corporate Life.

Entrepreneur Press.

[Hacer clic para ver el link](#)



Jonathan Reuvid. (2019).

Growing Business Innovation : Developing, Promoting and Protecting IP.

Legend Business.

[Hacer clic para ver el link](#)



David Bateman. (2019).

The Investment Handbook: A One-stop Guide to Investment, Capital and Business : The Essential Funding Guide for Entrepreneurs.

Legend Business.

[Hacer clic para ver el link](#)

04/03/2021